

Rep Order# 8829823 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 43454

Printed: 10/15/2012 10:22 AM  
Last Received: 10/15/2012 10:21 AM  
Showing Buylines: All Rep Revised Lines

1 of 2

OCT 15 2012

Station KUCW-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product DCCC  
Estimate# 1198  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1198  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV START TILL 10/18

| LT                           | Ln | Day  | Time    | Program                | Len | Rate    | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|------------------------------|----|------|---------|------------------------|-----|---------|-------------|------------|------------|-------------|------------|---------|
|                              | *1 | TH-F | 830A-9A | ABC4 NEWS @830A ON CW3 | :30 | \$30.00 | 10/18-10/19 | 1          | 1          | 1           | \$30.00    |         |
| Sales Remark: V5 REV START   |    |      |         |                        |     |         |             |            |            |             |            |         |
| V5 More than 2 codes changed |    |      |         |                        |     |         |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 1 / \$30.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$2,505.00

Sales Totals: 6 / \$2,505.00

Station Totals: 6 / \$2,505.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |          |         |         |          |          |
|---------------|-----------|----------|---------|---------|----------|----------|
| Market Totals | \$111,630 | CABL 0%  | KJZZ 0% | KPNZ 1% | KSL 27%  | KSTU 24% |
|               |           | KTVX 19% | KUCW 2% | KUPX 0% | KUTV 26% | UNKN 0%  |

Books null  
Demos RA35+

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